



MBA/MSc Program Placement Test

Ap	plicant Name_	
		 $\overline{}$

Date:__/__/___

Time: 3 Hours

TEST TAKING RULES:

Dear Applicant,

The graduate program admission test includes 2 different sections:

- **Section I** Verbal Ability
- **Section II** Quantitative Ability

You should complete at least 51% of the test to be considered for admission to the program and at least 90% to be considered for the CU Grant

You are not allowed to use a dictionary or any type of portable electronic device (mobile phone, palm etc.). Please switch off / mute your mobile phone.

Talking is not allowed during the testing period!

You are given 3 hours to complete the test

GOOD LUCK!

SECTION I

VERBAL ABILITY

(1/80 points)

Part I. Grammar, Vocabulary, Structure.	
1. Most of the robots produced worldwide	in Japan.
a. Are making	
b. Make c. Are made	
d. Made	
2. Nowadays, many people	we can domesticate the robots.
a. believe	
b. are believing	
c. believes	
d. are believed	
3. If certain types of insects bite an animal, the animal	sick and dies.
a. will gets	
b. get	
c. gets	
d. is getting	
4. If you want to get their venom, you must	them alive.
a. be caught	
b. be catching	
c. to catch	
d. catch	
5. How many fish last weeks?	
a. does your dad catch	
b. did your dad catch	
c. did your dad caught	
d. was your dad caught	
6. Can anybody tell me where	?
a. the exchange office is	
b. is the exchange office	
c. the exchange office will	
d. was the exchange office	

7. I am a professional violinist. I $_$	for almost my whole life.
a. am playing	
b. play	
c. am played	
d. have been playing	
8. When Nigel arrived at the theatre	e, he realized his ticket in his pocket.
a. was not	
b. had not been	
c. been not	
d. has not been	
9. Math problems	by the left side of the brain.
a. are solved	
b. solve	
c. are solving	
d. solved	
10. Albert Einstein's ideastime.	the ways people thought about space and
a. revolutionized	
b. are revolutionized	
c. have been revolutionized	
d. are being revolutionized	
11. I was tired	when I got home that I headed straight for bed.
a. Suchb. Such ac. Sod. To	
12. Ted is	of all in our class.
a. taller	
b. tallest	
c. the tallest	
d. the taller	

13.	. The end of the movie was far	than I had expected.
	a. more exciting	
	b. more excited	
	c. most exciting	
	d. most excited	
14	. This product is uninteresting and has no	potential for future space flights,?
a.	Is it	
b.	Is not it	
c.	Has not it	
d.	Does not it	
15.	. Nowadays more and more people with _	live an active life and take up a
	sport. They are no longer passive observe	ers.
a.	Disabled	
b.	Abled	
c.	Abilities	
d.	Disabilities	
16	. The scientist asked 400 people to fill out	t a about their pets.
	Questions	•
b.	Questionnaire	
c.	Questioning	
d.	Questionnaires	
17	Y. You need your parents'	to go abroad before you are 18.
α.	Permit	
b.	Permission	
c.	Permition	
d.	Permissiveness	
18	3. Internet is in	many ways but it also has some disadvantages.
α.	Beneficial	
b.	Benefit	
c.	Unbeneficial	
d.	Advantages	
19	. We are in the mess now because we d	lecided to move to another city. If we had not
	decided to move here, we	in the mess now.
α.	Would not have been	
b.	Would be	
c.	Would have been	
d.	Would not be	
20	O.I am sorry I came to this party! I wish :	I
a.	Had come	
b.	Had not come	
c.	Did not come	
d.	Would come	

21	. We	2	so far. There are some amazing places near our villag	je
	the	at we could have visited.		
α.	Sh	ould not travelled		
b.	Mu	ıst not travel		
c.	Ne	edn't have travelled		
d.	Cou	uld not have travelled		
22	The	ey say Democracy is not a	perfect system but its advantages th	le
	dis	advantages.		
a.	Ov	erweight		
b.	Ou	tweight		
c.	Ou	itweigh		
d.	Un	derweigh		
23	Rev	volutions	governments.	
	a.	Outweigh		
	b.	Overcome		
	c.	Overflow		
	d.	Overthrow		
24	Ιc	could not help	their conversation. They mentioned your name.	
	a.	Hearing over		
	b.	Overhearing		
	c.	Overhear		
	d.	Underhearing		
25	The	e dress was	but very beautiful.	
	a.	Unexpensive		
	b.	Inexpensive		
	c.	Not inexpensive		
	d.	Costing		
26	Stu	udents often get cut-price ti	rickets, if they are	
	a.	Accessible		
	b.	Available		
	c.	Selling		
	d.	Buying		
27 .	. Ag	ents work	their clients.	
	a.	Instead of		
	b.	On behalf of		
	c.	On behalf with		
	d.	In the behalf of		
	28.	. Jack is	nobody was brave enough to tell him the news.	
	a.	So big-headed		
	b.	Tight-fisted		
	c.	Big-headed		
	d.	Hot-tempered		

29.	In	e dictator praised his army's	action to seize the capital city.
	a.	Decision	
	b.	Decisive	
	c.	Deciding	
	d.	Indecisive	
30.	.Te	achers are often	with their students' test results saying they
	exp	pected they would do better.	
	a.	Unsatisfied	
	b.	Dissatisfied	
	c.	Satisfied	
	d.	Satisfactory	
31	. The	e old man smiled	saying he had seen better times.
	a.	Reminiscently	
	b.	Remembrance	
	c.	Reminiscent	
	d.	Reminiscingly	
32	. Do	you mind if I ask	
	a.	How much do you weigh these days?	
	b.	How much you weigh these days?	
	c.	How much do you weight these days?	
33.	Ib	elieve it was an awkward question whe	n I asked
	a.	How was her husband.	
	b.	How her husband was	
	c.	How is her husband.	
34.	. If	the sentences are confirmed, money _	
	a.	Will need for their appeal	
	b.	Will be needed for their appeal.	
	c.	Will need to appeal them.	
35.	. The	ey were clearly proud	their help to us.
	a.	Of being able to offer	
	b.	With being able to offer	
	c.	Of being offered	
36	. To	be a successful political party, we mus	st
	a.	Throw away outmoded ideas and become	e truly modern.
	b.	Overthrow outmoded ideas and become	truly modern.
	c.	To throw away outmoded ideas and become	ome truly modern.
37 .	.It	all sounds wonderful but I what I wan	t to know
	a.	Who are going to ask for the money	
	b.	Who we are going to ask for the money	
	c.	Who will we ask for the money.	
38.	. The	e person	_ told me to call back on Tuesday.
	a.	To whom I spoke	
	b.	Who I spoke	
	c.	Which I spoke to	

a. The foundation of which was lain b. Which foundation was lay c. The foundation of which was laid 40. Thanks to the surveillance systems we are all everywhere. a. Spying b. Being spied c. Being noticed d. Watching 41. Some surveys have found class has twenty years. a. Attending b. Attendance c. Present d. Absent 42. No plan is if it allows children to be a. Acceptable b. Unacceptable c. Accepting d. Not acceptable 43 of individual liberties is not as common a. Suppression b. Suppression d. Oppressing c. Oppressing	
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43 of individual liberties is not as common a. Suppression b. Suppressing c. Oppression d. Oppressing	
a. Suppressionb. Suppressingc. Oppressiond. Oppressing	
b. Suppressingc. Oppressiond. Oppressing	ı nowadays as it was before.
c. Oppression d. Oppressing	
d. Oppressing	
• • • • • • • • • • • • • • • • • • • •	
AA Same doctors' handwriting is so had that nationts course	
44. Some doctors' handwriting is so bad that patients cannot	read the
written by them.	
a. Subscription	
b. Prescription	
c. Signature	
d. Conscription	
45. The School Principal's that he had bee	n wrong amazed everyone.
a. Permit	
b. Admit	
c. Admission	
d. Permission	
46. Some environmentalists warn us there should be a drastic	cut in water
a. Consumption	
b. Consumer	
c. Customer	
d. Consumerism	

47 .	You should not forget to include	while calculating the costs of products.
	a. Underhead	•
	b. Headovers	
	c. Prices	
	d. Overheads	
48 .	. Companies are often taken to court b	ecause of of their revenue
	figures.	
	a. Falsifying	
	b. Falsification	
	c. Accuracy	
	d. Accurately	
	Part II.	
	Which of the sentences is true a	ccording to the one given in bold? (1/12 points)
١.	I have never stayed at such a terrible h	otel before.
	a. It is the worst hotel I have ever staye	d.
	b. This hotel is as bad as the others at w	nich I have stayed before.
	c. This hotel is the best I have ever stay	ed at.
2.	I did not take the money. I even do not	know where it is" - said Paul.
	a. Paul denied taking the money	
	b. Paul admitted taking the money	
	c. Paul refused to take the money.	
3.	"I am sorry I did not call you to warn I	was not coming." – said Tina.
	a. Tina thanked for not warning;	
	b. Tina apologized for not coming;	
	c. Tina refused to come.	
4.	I would prefer to stay at home and water	ch TV instead of going to the movie-theatre.
	a. I want to go to the movie-theatre	
	b. I want to stay at home	
	c. I want neither to stay at home nor go	to the movie-theater
5.	Taxes are very expensive in Rome but	they are even more expensive in London and New
	York.	
	a. Taxes in Rome are not as expensive as	they are in London and New York.
	b. Taxes in London and New York are che	aper than in Rome.
	c. Taxes in London and New York are as e	xpensive as in Rome.
5 .	I did not think the flight to New York w	ould be so long.
	a. The flight was much longer than I expe	ected.
	b. The flight was as long as I expected.	
	c. The flight was shorter than I expected	d.
7.	I wish I were more qualified for this job	o.
	a. I am qualified	
	b. I am not qualified enough.	
	c. I was not qualified.	

8.	This is the first time I have seen snow in my life.
	a. I have never seen snow before.
	b. It often snows in the country where I live.
	c. I have never seen snow.
9.	Jason is the brightest student in the class.
	a. Jason is as bright as other students.
	b. Jason is brighter than any other students in the class.
	c. Jason is the worst student in the class.
10.	I will buy a few bottles of wine in case some guests come.
	a. I will buy champagne after some guests come.
	b. I will buy the champagne whether guests come or not.
	c. I will buy champagne only if some guests come.
11.	"If you do not leave me alone, I will scream" - She said.
	a. She suggested screaming;
	b. She refused to scream.
	c. She threatened to scream.
12.	You will not be fined unless you drive fast.
	a. You will be fined only if you drive fast.
	b. You will be fined only if you do not drive fast
	c. If you do not drive fast, you will be fined.
	PART III.
	READING COMPREHENSION (1/20 points)
	SK1. You are going to read four texts (A-D) about British television commercials. • Decide which
tex	t each item (1-9) refers to. • <u>Each option may be used more than once.</u>
Acc	cording to the text, which commercial: Answer:
1.	uses a visual style that mimics the product. 1
2.	would be banned nowadays due to the product or the way it's advertised . 2 and
	3
3.	achieved its primary objective 4
4.	caused an unexpected phenomenon 5
5.	contains a storyline that viewers might relate to 6.
6.	turns a problem into an advantage 7.
	is not initially clear as to which product it is advertising. 8
	has elements of a sports match 9.
UK'	s favourite TV commercials: In 2003, channel viewers were invited to vote for their favourite
tele	evision commercials. These are 4 that made it into the top 10.
Α.	

Hamlet cigars, photo booth: In 2003, tobacco advertisements were prohibited in the UK but back in 1999 it was still possible to see people puffing away on the television. Hamlet cigar adverts

followed the same plotline; something would go wrong whereby the <u>protagonist</u> would light a cigar and forget about their troubles. The particular advert that people remember was set in a photo booth and used a camera focused on the ad's only character. His attempts to have his photo taken fail due to his impatience as he leans forward to check the machine before the chair he is sitting on collapses whereupon he lights a cigar. The advert struck a chord with viewers because many people had suffered similar fates trying to take acceptable pictures of themselves in photo booths.

B.

Boddingtons beer, the runner: The advert starts in the desert. We see a runner sprinting to the soundtrack of fast electronic music. Is this an energy drink ad? No, wait, there's the dust trail of a vehicle he's chasing. Is it a <u>commercial</u> for a car evoking the freedom of the open road? He is nearing his goal and he is pictured in the mirror of the vehicle. The runner has caught up to an ice cream van with a female model serving the ice cream. Instead of serving ice cream it's a beer as the refreshment for the athlete. He drinks the beer and gets a 'moustache' on his lip. Visibly seeing the actual drinking of alcoholic <u>beverages</u> on adverts is no longer allowed today on UK adverts.

C.

Tango soft drinks, orange guy: This fizzy drink commercial begins by focusing on three men on a street corner, one of whom is sipping from a can of orange-flavoured Tango. We hear two voices, those of comedian Hugh Dennis and former England footballer Ray Wilkins, who are talking about the scene in the style of two football commentators. The excitable Dennis requests an action replay of the man drinking. The viewer sees an overweight man painted head to toe in orange running towards the men. As the Tango drinker takes a sip, the orange man slaps him on both cheeks before running away. Later the advert was <u>banned</u> and taken off air as children up and down the country began copying the behaviour of the orange man and there were newspaper stories of children damaging their eardrums. However, the controversy did no harm to the product, whose sales rose by a third <u>in the wake</u> of the campaign.

D. Guinness beer, horses and surfers: This 1999 advertisement in black and white - the colours of the dark beer it advertised. The brand also cleverly turned one of its products downsides, the fact that it requires over a minute to be poured properly, into a selling point. While the narrator talks about time and waiting, we see a surfer looking out to sea, waiting for a big wave. He rushes into the sea as a huge wave begins to break and there among the white foam, are graceful horses. In the background is the song 'Phat planet' by Leftfield. Amongst the horses, the surfer manages to ride the wave and returns to shore. The film ends with a shot of the product and the line 'Good things come to those who wait.'

TASK 2. Match the definitions with the underlined words in the text (there are more words underlined than you actually need):

10.	when something	happens after	something else and	because of it	
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^{11. (}chiefly in commercial use) a drink other than water.

^{12.} the leading character or one of the major characters in a play, film, novel, etc.

Task 3. Read the text and decide which one of the sentences are correct according to the text.

The end of life on Earth?

It weighed about 10,000 tons, entered the atmosphere at a speed of 64,000km/h and exploded over a city with a blast of 500 kilotons. But on 15 February 2013, we were lucky. The meteorite that showered pieces of rock over Chelyabinsk, Russia, was relatively small, at only about 17 meters wide. Although many people were injured by falling glass, the damage was nothing compared to what had happened in Siberia nearly one hundred years ago. Another relatively small object (approximately 50 meters in diameter) exploded in mid-air over a forest region, flattening about 80 million trees. If it had exploded over a city such as Moscow or London, millions of people would have been killed.

By a strange coincidence, the same day that the meteorite terrified the people of Chelyabinsk, another 50m-wide asteroid passed relatively close to Earth. Scientists were expecting that visit and know that the asteroid will return to fly close by us in 2046, but the Russian meteorite earlier in the day had been too small for anyone to spot.

Most scientists agree that comets and asteroids pose the biggest natural threat to human existence. It was probably a large asteroid or comet colliding with Earth which wiped out the dinosaurs about 65 million years ago. An enormous object, 10 to 16km in diameter, struck the Yucatan region of Mexico with the force of 100 megatons. That is the equivalent of one Hiroshima bomb for every person alive on Earth today.

Many scientists, including the late Stephen Hawking, say that any comet or asteroid greater than 20km in diameter that hits Earth will result in the complete destruction of complex life, including all animals and most plants. As we have seen, even a much smaller asteroid can cause great damage.

The Earth has been kept fairly safe for the last 65 million years by good fortune and the massive gravitational field of the planet Jupiter. Our cosmic guardian, with its stable circular orbit far from the sun, sweeps up and scatters away most of the dangerous comets and asteroids which might cross Earth's orbit. After the Chelyabinsk meteorite, scientists are now monitoring potential hazards even more carefully but, as far as they know, there is no danger in the foreseeable future.

Types of space rocks

Comet – a ball of rock and ice that sends out a tail of gas and dust behind it. Bright comets only appear in our visible night sky about once every ten years.

Asteroid – a rock a few feet to several kms in diameter. Unlike comets, asteroids have no tail. Most are too small to cause any damage and burn up in the atmosphere. They appear to us as 'shooting stars'.

Meteoroid - part of an asteroid or comet.

Meteorite – what a meteoroid is called when it hits Earth.

	13. The damage caused by the Russian meteorite
a.	could have been much worse
b	. was huge
C.	was greatly reduced by the early warning system
d	. was much worse than the one in Siberia one hundred years agoBottom of Form
	14. The Siberian meteorite
a.	hit a forest
b	0 ,
C.	
d	. damaged trees when it exploded
	15. On the same day as the meteorite exploded over Chelyabinsk,
a.	
b	
C.	86
d	scientists issued a warning for 2046
	16. The Russian meteorite
a.	had been predicted by scientists
b	. came as a surprise
C.	was too small to worry about
d	. will come close to Earth again in the future
	17. Experts say that comets and asteroids could
a.	. 11 . 11.0 1 . 1 1
Ъ	
C.	put an end to all plant and animal life on Earth
d	. cause as much damage as the Hiroshima bomb
	18. A small asteroid
a.	can still cause a lot of damage
b	. is not a problem if it is spotted early
C.	cannot cause any significant harm
d	. is actually more dangerous than a larger one
	19. Earth has been relatively safe thanks to
a.	1 1
b	
c.	
d	
	1

20. Scientists say ____.

- a. it is impossible to monitor all the potential hazards
- b. we are not in any danger for the moment
- c. a meteorite is likely to hit Earth sooner or later
- d. their early warning systems will protect us

Section 2

QUANTITATIVE ABILITY

(20 points (2*6=12/2*4=8))

1.	Fred brin	igs home i	100 kg o1	^r potatoes,	which	consist	of 99%	water.	He	then	leaves	them	outside
ove	rnight so	that they	y consist	of 98% wa	ter. W	hat is th	ieir neu	, weight	?				

A) 50 B) 70 C) 80 D) 98 E) 99

2. Williams has x eggs. He sells 12 of them at a profit of 10 percent and the rest of the eggs at a loss of 10 percent. He made neither a profit nor a loss overall. Which one of the following equals x?

A) 20 B) 22 C) 24 D) 28 E) 99

3. In a set of three numbers, the average of first two numbers is 2, the average of the last two numbers is 3, and the average of the first and the last numbers is 4. What is the average of three numbers?

A) 2 B) 3 C) 4 D) 6 E) 7

4. The annual exports of the company NeuStar increased by 25% last year. This year, it increased by 20%. If the increase in the exports was 1 million dollars last year, then what is the increase (in million dollars) this year?

A) 1 B) 1.25 C) 1.5 D) 2 E) 3

5. A farmer now has 20 trees per acre. Each tree produces, on the average, 300 peaches. For each additional tree that the farmer plants, the number of peaches per tree is reduced by 10. How many more trees should the farmer plant to achieve the maximum yield of peaches?

A) 2 B) 3 C) 4 D) 5 E) 6

6. In January, the value of a stock increased by 25%; and in February, it decreased by 20%. In March, it increased by 50%; and in April, it decreased by 40%. If Jack invested \$80 in the stock on January 1 and sold it at the end of April, what was the percentage change in the price of the stock?

A) 0 B) 5 C) 10 D) 15 E) 20

- 7. (4 points) The annual exports of the company NeuStar increased by 25% last year. This year, it increased by 20%. If the increase in the exports was 1 million dollars last year, then what is the increase this year?
- 8. (4 points) Selling 12 candies at a price of \$10 yields a loss of a%. Selling 12 candies at a price of \$12 yields a profit of a%. What is the value of a?



Total Score __/100